



SOCIAL VALUE STATEMENT

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How ATKINSONS keeps jobs, skills and money in the North East, what we commit to on every job, what we can add to your contract, and how we measure it.

REFERENCE	VERSION	ISSUED	NEXT REVIEW
ATK-SV-01	1.0	4 October 2026	4 October 2027

1. WHO WE ARE

ATKINSONS is a North East building and all-trades firm. Builders, electricians, Gas Safe engineers, plumbers, roofers, joiners and decorators are all employed directly by us, and we work from Durham and Sunderland across the whole region.

That shape matters for social value. When a council, housing association or business hires us, the wages go to people who live in DH, SR and NE postcodes, the apprentices come from local schools and colleges, and the vans that turn up are based round the corner, not driving in from another region.

100%

Trades employed directly. No subcontracted labour.

20+

Vans based in the North East.

5+ yrs

Backing Back on the Map in Hendon, Sunderland.

2. WHAT WE DELIVER ON EVERY JOB

These are not extras. They are how the business already works, on every contract, at no added cost.

COMMITMENT	WHAT IT MEANS IN PRACTICE
Local, directly employed workforce	Every trade on our own payroll, recruited from DH, SR and NE postcodes. No agency labour and no subcontracting the job out.
Fair work	Everyone paid at least the National Living Wage, right-to-work checks on everyone we employ, and a written modern slavery policy covering our supply chain.
Apprenticeships	Apprentices from the North East taken on every year and trained on our own jobs.
Community support	Over five years backing Back on the Map in Hendon, Sunderland, and sponsorship of Sunderland City FC and The Drunken Duck FC.
Waste and environment	Waste separated and recycled where practical, licensed carriers only, transfer notes kept. Routes planned to reduce mileage and no idling engines.
Safe and healthy work	Site-specific RAMS on every job, competent health and safety advice, and occupied-premises controls for care homes, schools and homes.

3. WHAT WE CAN ADD TO YOUR CONTRACT

Talk to us early. We will agree specific, measurable commitments for your contract, price them properly and report against them. Typical options:

LOCAL LABOUR ON YOUR CONTRACT Named, directly employed operatives from the area around your sites, with postcode reporting.	APPRENTICESHIP AND TRAINING PLACES Apprentice hours on your contract and on-the-job training linked to the work.
WORK EXPERIENCE AND CAREERS Work placements, school and college careers talks, and site visits for young people.	COMMUNITY TIME Trade time for community buildings, charities and groups near your sites, agreed with you.
LOCAL SUPPLY CHAIN Materials bought through established UK merchants, with local branches used wherever they can serve the job.	ENVIRONMENTAL REPORTING Waste tonnage by stream, recycling records and vehicle mileage for the contract.

4. HOW WE ALIGN WITH THE FRAMEWORKS BUYERS USE

PROCUREMENT ACT 2023 AND PPN 002: THE SOCIAL VALUE MODEL

Central government buyers apply a minimum 10% weighting to social value under PPN 002, using the Social Value Model's missions and outcomes. Our offer supports:

MISSION	OUTCOMES WE CONTRIBUTE TO
Mission 1: Kick start economic growth	Outcome 1 Fair work. Outcome 2 Skills for growth. Outcome 3 Resilient supply chain
Mission 2: Make Britain a clean energy superpower	Outcome 4 Sustainable procurement practices
Mission 4: Break down barriers to opportunity	Outcomes 6 and 7 Employment, training and pipelines for people facing barriers
Mission 5: Build an NHS fit for the future	Outcome 8 Physical and mental wellbeing in the workforce and community

NATIONAL TOMS (USED BY MANY COUNCILS)

THEME	WHERE WE CONTRIBUTE
Jobs	Local people employed, apprenticeships, work experience
Growth	Spend with local and small businesses, fair pay through the supply chain
Social	Community time, charity support, safer and healthier communities
Environment	Waste reduction and recycling, reduced vehicle miles, low-carbon heating and power for clients
Innovation	Combining every trade in one firm to cut repeat visits, travel and disruption

5. MEASURING AND REPORTING

Whatever we commit to, we measure. For each contract we agree targets with you and report at the frequency you need. Standard measures:

AREA	MEASURE	EVIDENCE	FREQUENCY
Local employment	Operatives on the contract by postcode	Payroll and site sign-in records	Quarterly
Apprenticeships	Apprentice weeks worked on the contract	Training records	Quarterly
Fair work	Staff paid at least the National Living Wage	Payroll	Annually
Community	Hours of community time and value of support	Timesheets and records	Quarterly
Waste	Tonnes collected and recycled or diverted from landfill, by stream	Waste transfer notes	Quarterly
Travel	Vehicle miles on the contract	Fleet and job records	Quarterly
Health and safety	Accidents, near misses and RIDDOR reports	Incident log	Monthly

6. COMMUNITY PARTNERS

BACK ON THE MAP

Hendon, Sunderland. Over five years of support with our trades, our time and our money, helping make Hendon a place to live, work and thrive.

SUNDERLAND CITY FC

Front-of-shirt sponsor, season after season.

THE DRUNKEN DUCK FC

Sunday league kit, boots and support.

7. ENVIRONMENT

- Waste separated on site and recycled where practical: metals, timber, cardboard, plasterboard and rubble
- Licensed waste carriers to permitted sites, transfer notes kept for every load
- Asbestos and hazardous waste handled only by competent people
- Jobs and routes planned to cut mileage, vans serviced on schedule, no idling engines
- Materials ordered carefully, responsibly sourced products chosen where available
- Low-carbon work for clients: heat pumps, solar panels, EV chargers and efficient heating

8. FAIR WORK AND ETHICS

National Living Wage as a minimum, right-to-work checks, a zero-tolerance modern slavery policy covering our supply chain, equal opportunities, anti-bribery, whistleblowing and safeguarding policies. All published at atkinsonsgroup.co.uk/policies.

TALK TO US ABOUT YOUR CONTRACT

Email enquiries@atkinsonsgroup.co.uk with "Social value" or "Tender" in the subject line, or call 0191 369 2405. We will come back with commitments we can deliver and report on.

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